

## Multimedia Projects History

### 1. Singaporean Government Multimedia Department, Singapore, Accenture, 2023

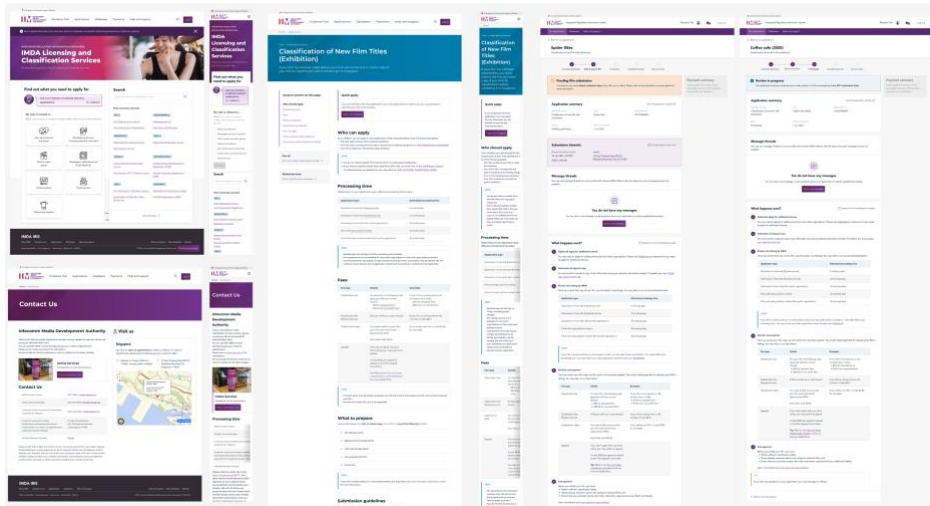
**Role:** User Experience Engineer

#### **Role Description :**

Accountable for prototype work and other software engineering solutions that create an optimized user experience. Translate design concepts to prototype solutions as quickly and tangibly as possible, with a balanced understanding of technical feasibility implications and design intent.

Website: <https://www.imda.gov.sg/>

**Screenshot:**



### 2. Tenaga Nasional Berhad, Malaysia, Accenture, 2022

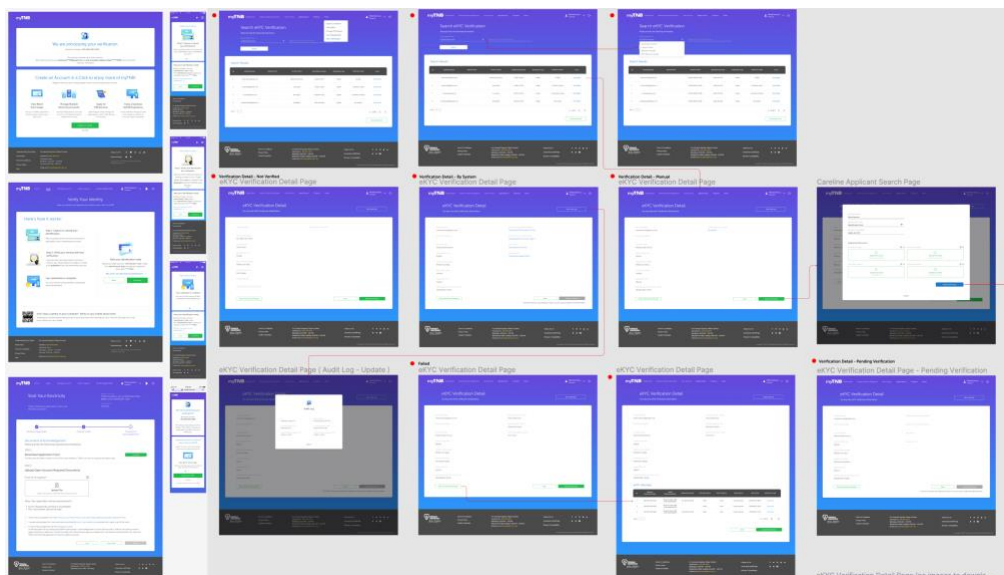
**Role:** User Experience Designer

#### **Role Description:**

Analyze and design the needs of the target users and how they perform tasks to create an optimized user experience.

Website: <https://www.mytnb.com.my/>

**Screenshot:**



### 3. Singaporean Government Financial Service, Singapore, Accenture, 2022

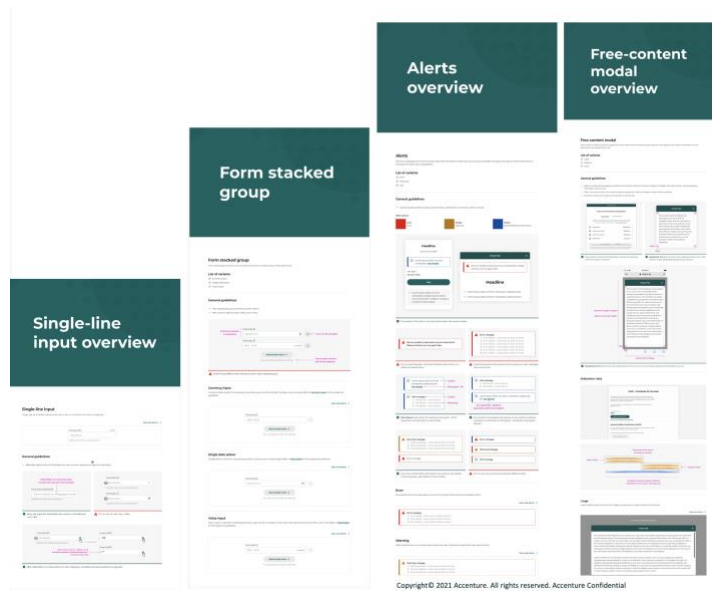
**Role:** Application Designer

#### **Role Description :**

Creating the guideline for Design Language System ( DLS ) applications to meet business process and application requirements. Also communicating the guidelines with respective stakeholders, such as visual designers, creative technologists, and developers.

**Website:** <https://www.cpf.gov.sg/>

**Screenshot:**



### 4. Siam Commercial Bank, Thailand, Accenture, 2022

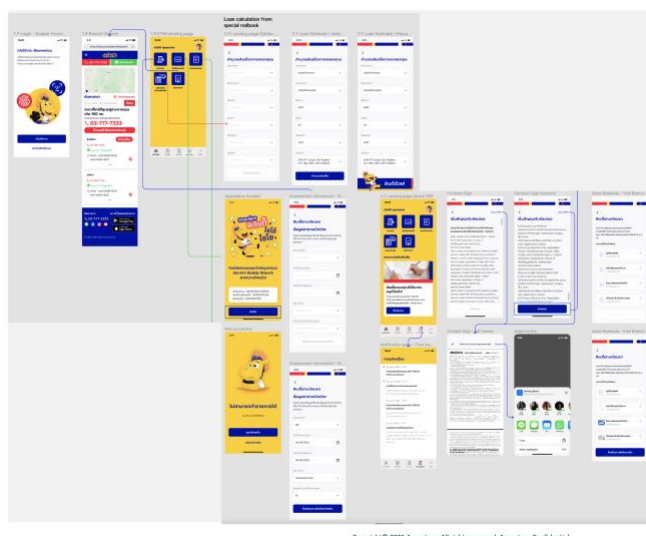
**Role:** Application Designer

#### **Role Description :**

Plan and lead the implementation of all activities for a specific business function to improve performance for the business function end to end. Ensure alignment with business requirements including process analysis, design/re-design and/or organization structure definition.

**Website:** <https://chaiyo.co.th/>

**Screenshot:**



## 5. PT Perusahaan Listrik Negara (PLN), Indonesia, Accenture, 2021

**Role:** Visual Designer

### Role Description :

Create systems and frameworks to organize information and help users understand how solution or service will work and behave over time. Employ user centered design processes, conduct ethnographic research and usability testing to identify user needs. Integrate and address user needs and balance them against business, brand and technical goals and needs. Communicate solutions, usually in the form of models, wireframes, documentation, or prototypes across platforms.

**Website:** <https://web.pln.co.id/>

**Prototype:** <https://bit.ly/3OEDYz9>

**Screenshot :**



## 6. Indonesian Government Taxation Department, Indonesia, Accenture, 2021

**Role:** Researcher and Visual Designer

### Role Description :

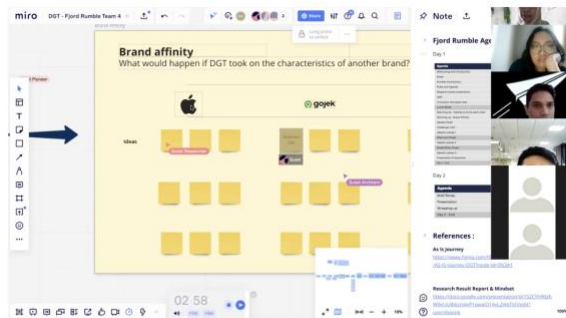
To conduct user experience research through in-depth interviews and visualize the gathered research information into customer journey maps and digital high-fidelity screens.

**Website:** <https://pajak.go.id/>

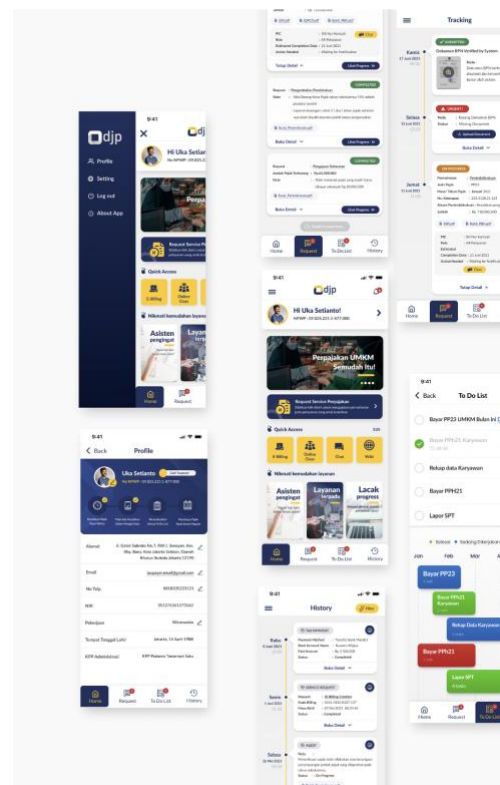
**Prototype:** [http://bit.ly/DGT\\_DP](http://bit.ly/DGT_DP)

**Screenshot:**

### Design co-creation with Client



### Visual Design



### As is and Future State Journey mapping



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## Tax Record and Tracking Features

### Taxpayer Profile

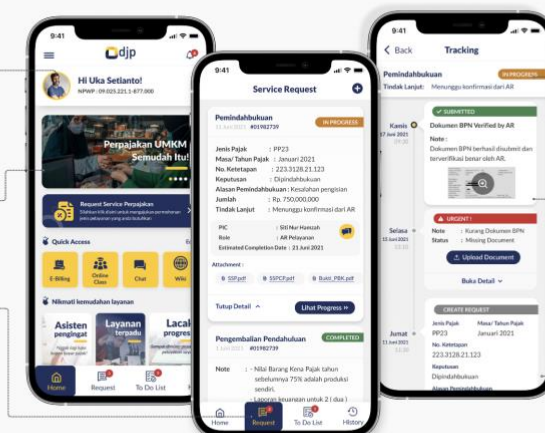
Enable taxpayers to see and update their taxation data by themselves without require any help from DGT officers.

### Keep Updated

Taxpayers will be kept updated with the latest regulations and news

### Taxation Service Request

Taxpayers are able to submit their taxation request in the system accordingly.



### Service Tracking

Enable taxpayers to track the status for the service(s) requested as well as do the action accordingly.

### Status & Action

Taxpayers are able to understand the current status as well as the action they need to do.

### Historical Data

Taxpayers are able to see their taxation historical data easily.



## 7. Auto2000, Indonesia, Accenture, 2020

**Role:** Interaction and Visual Designer

### Role Description:

Interpret the client's brand and communicate brand attributes in a differentiated and elegantly simple way across multiple touch points. Develop a solid rationale as part of the design process through iterative development and enthusiasm for exploration.

Develop concept, direct and delivery visual design to the highest visual standards and in alignment with overall experience and design strategy. Responsible for the visual design aspect of client's solutions or services.

**Website:** <https://auto2000.co.id/>

**Prototype:** <https://bit.ly/Auto2000-SAM>

**Screenshot:**

